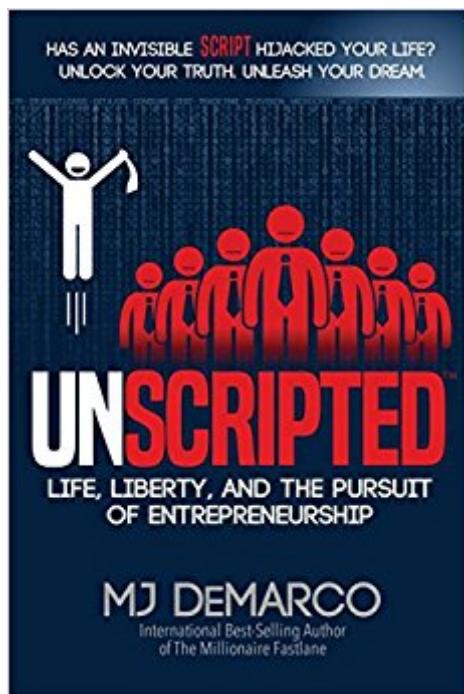


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# UNSCRIPTED: Life, Liberty, And The Pursuit Of Entrepreneurship



## Synopsis

Life. Liberty. And the Pursuit of Entrepreneurship. Build A Business That Goes Beyond Paying Bills: It Changes Your Life. MJ DeMarco's long awaited follow-up to the international best-seller, The Millionaire Fastlane, UNSCRIPTED is the definitive blueprint for escaping the cultural conditioning of the mundane and mediocre; learn how to create an awe-inspiring life using the power of entrepreneurship. UNSCRIPTED is not something you TRY, it is something you LIVE. Over 400+ pages, here is just a little of what you will learn: How to reverse engineer an opportunity in any industry, despite big competition and big pockets. The entrepreneurial 'productocracy'; - how to be an entrepreneur that prints money where advertising is not the fire, but the fuel. How media, education, and government has conspired to keep you enslaved in a Monday-Friday slave cycle. Wall-Street's compound interest scam; how this dirty little secret keeps the fiscal prostitutes rich, and you, patiently poor. The one thing that powers motivation, setting the stage for grinding to victory or quitting. (Sorry, it's not passion, love, or any of the guru circle-jerking platitudes) The business framework that makes the difference between a venture that pays bills, and a venture that changes your life. The 3 false flags of a continuation move (or a failure) quit too early you could be throwing away millions. The SCRIPED hyperrealities; how cultural engineering has scripted you to unremarkable mediocrity, and how to see through their lies. The best passive income business in existence, and how you can grab its entry ticket which is limited only to a very few. And hundreds more paradigm-busting strategies on every page. Life is not about forfeiting Monday-thru-Friday, paying bills for 50 years and then dying. It's time to win more than a paycheck and a 2 week vacation. Win back your freedom. Your dreams. And your life. Go #UNSCRIPTED.

## Book Information

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## Customer Reviews

What if Life Wasn't About Working Monday-Friday, Paying Bills And Then Dying? Life is not about forfeiting Monday-thru-Friday, paying bills for 50 years and then dying. If this describes your current life, take heart: it's not your fault as much as you think.

You've fallen for one of the greatest scams ever perpetrated on humans, a scam upon which millions have been fed to be bred. You see, life has a default template • a Scripted road which has been culturally engineered for one purpose: Your willful servitude. Hello, my name is MJ DeMarco and I just spent the last 3 years of my semi-retirement writing a book I hope opens your eyes and changes your life. We're talking about a new perspective that launches a new beginning with a new purpose. While *Unscripted* sits in the entrepreneurship genre, it's really about life: self-endorsed work, meaning, freedom, abundance, and living without regret. It's about waking up in the morning and pinching yourself black-and-blue that OMG, this is your life, and it's freaking awesome. You live in your dream house, but there's no mortgage. No alarm clock, no boss, no bills. No claims on the day's time other than what you choose. It is making more money before breakfast than you made for an entire week at your last job. It is a crazy expensive car parked in your garage, a victorious symbol that your dreams no longer sleep in fantasies, but are awake with reality. It's making a difference in the causes or charities you find worthy. Simply put, it's about leading life-- instead of life leading you. Make no mistake, this life exists. I know, because it has been mine for nearly 20 years. And in a few short years, it can be yours as well. Better yet, you won't need 5 tedious decades of thankless jobs, buzz killing frugality, and patient investing with our trusted friends on Wall Street. It's time to win more than a paycheck and 2 week vacation, win back your freedom. Your dreams. And your life.

[View larger](#) Newsflash: Wall-Street Ain't Makin'; Ya Rich Make no mistake, *Unscripted* is not about some stupid stock-market scheme that works only after 50 years of soul-crushing frugality reliant on Wall-Street miracles. It's not about some trendy new marketing tactic that becomes fashionably overused with months-- already has a gazillion books on such trash. I wrote *Unscripted* to change your life. Unfortunately, you have been Scripted to believe that such an exciting life is out of your reach, or only possible for a certain type of person; someone with a certain college degree, a certain amount of VC funding, or a certain connected list

of friends from Stanford. I am here to tell you, that none of it is true. While I have been entrepreneur most of my life, I am no one special. You won't read about me over at Tech Crunch or in some Silicon Valley newsletter. While I have been an internet entrepreneur since the old 'you've got mail' AOL days, I've never been funded by venture capitalists, I've never had a payroll with more than 5 people on it, and I've never studied computer science at school. Despite this, I have created profitable businesses that create the type of Unscripted life described above. We are talking five- and six-figure monthly profits with valuations in the millions. Although I have had two successful exits, do not let that scare you; it is just a welcome side effect of the process. So, if you are ready for the challenge, get ready for a sh\*t-your-pants revelation that everything you have been taught is bullsh\*t. Legendary bullsh\*t. Paradigm shift? Heck no. A paradigm shift won't stop a sinking Titanic. The problem is the paradigm itself. You have allowed the paradigm to set the rules, call the shots, and dictate the decisions. The problem is, you have allowed ordinary thinking preached by ordinary people to produce exactly that; an ordinary life. The paradigm shift is realizing the paradigm is sh\*t.

Was Unscripted Written Exclusively For You?

Are You a Dreampreneur

Who Can't Turn a Break or a Profit? Transform your business (or know when to kill it) and learn how to create a life-shattering venture that scales into the stratosphere, prints money, explodes your net worth, and frees time. Venture capital, deep LinkedIn connections, and coding knowledge, not required. Are You a 'Pay-the-Bills' Entrepreneur Who Just Survives? Break the curse of ineffective action-faking and idea leapfrogging. Expose critical fail points and finally breakthrough into scaled growth and explosive profits. Learn how to expose prized opportunities in any industry, while knowing which to avoid. Do You Aspire for Something More than Cultural Mediocrity? Repossess the pen writing your story and free yourself from the dream-killing grip of Scripted indoctrination. Learn how to identify and abolish the mental roadblocks leashing you to averageness. Squash 99% thinking and think like the 1%. Then become it. Are you Tired of Pushing Resumes for Unfulfilling Jobs? Kick the job to the curb, tell the boss to pound sand, and become an Unscripted Entrepreneur. Discover the market keystones which will pave the road to your first successful business. Liberate yourself from a paycheck & get paid everyday, not just on Friday.

Available exclusively at Audible in audiobook. [View larger](#) Here's just some of the Scripted dogma we'll expose (Sorry, your favorite gurus have been lying to you! And getting

rich doing so!) Saving \$5 on your Starbucks latte isn't going to make you rich. Unless you work on Wall-Street, the stock market doesn't make common men, uncommonly rich. The media no longer reports news; they're in the business of mind control and propaganda. Working 5 days for 2 is not an interest payment; it's an immediate loss of principal. A compound interest failure will cost you your life. (No do-overs!) Monday thru Friday is a human construct. A Monday is the same as Saturday. Herds are organized for economic purposes; shearing, milking, slaughter... Truth is rarely profitable. The Rat Race Needs Rats Build Your Escape, Build Your Business, Change Your Life Here is just some of what you will learn The keys to an entrepreneurial &productocracy& - learn how to &print money& with the holy grail of business, how to get it and how to keep it printing. The C.E.N.T.S. Commandments of business start-up; how they make the difference between a business that changes your life, or a business that just pays bills until next month. The (2) biggest lies in the success industry and how they're keeping you grounded to mediocrity. How to find motivation that inspires not only starting, but finishing. The 1 thing that makes or breaks success, for any person, at any time, in any business. (You won't find this in any business book!) Beliefs, biases, and BS; the pernicious prison of our heads -- how to expose your personal dogma, fight it, and ultimately, beat it. Why Wall-Street won't make you rich and how its compound-interest fairy tale is the most pernicious scam ever perpetrated on Scripted slaves. The 9 Scripted hyperrealities and how your daily interaction with them will either predestine your life to ordinariness, or exceptionalism. The 3 tests of continuing or quitting: Know exactly when to keep grinding, and not quit 3 feet from gold&.. The never revealed process for exploiting money-making ideas, in any industry, even if you consider yourself a creative zero. And 400+ pages of DeMarco diatribes!

[View larger](#) Live Again! Don't Let an Invisible Script Hijack Your Life No child dreams of mopping floors or working in a cubicle hell. You see, Scripted membership is neither perceived or consented. Since you've been old enough to sit obediently in a classroom, you've been culturally engineered for servitude, unwittingly enslaved into a Machiavellian system where unwritten rules go unchallenged, sanctified traditions go unquestioned, and lifelong dreams go unfulfilled. As a result, your life is marginalized to debt, despair, and dependence. Life auto-repeats into the mundane and trivial. Fun fades to a weekend. And dreams die. The truth is, if you blindly follow conventional wisdom pushed by conventional people living conventional lives, can you expect to be anything but conventional? Unscript today and start leading life, instead of it

leading you.

MJ DeMarco is semi-retired entrepreneur, author, and investor. He is the founder of Viperion Publishing Corporation and The Fastlane Forum, an international discussion forum with over 30,000 members and 500,000 conversations. He currently lives in Fountain Hills Arizona.

Have been reading the TMF forum for some time and actually got my business idea from there. So I got to know about this book through the forum. For this book, I appreciate MJ went into the mindset stuff like meaning, belief, discipline etc. which I have been lacking in. Also working smart does not replace working hard, both must go hand in hand. When things go wrong, we need to adjust and find out the actual root problem. I finished this book in less than a week and kept me captivated at all times. At less than \$10 for the Kindle version, this is probably the best ROI you can make in your lifetime.... provided you get it and put what you learned into ACTION!!!

After reading this, you will not need to read any more books on wealth or entrepreneurship! This is it! If you have mental blocks, afraid to start and you believe you need luck to succeed, this is the book for you! This is it! If you want a book that details nearly exactly what it takes to create a business that far outranks competitors and the average Joes, this is it! If you want a book that is detailed, humourous, chockful of entrepreneurial wisdom that requires meaningful execution and reflection, instead of just a glance that means nothing, this is it! If you want a book that speaks out against the lies of society, the various finance and self improvement industries that rob you off your cash and time, and also reveals their true intents, this is it. If you want a book that can detect entrepreneurial failure or opportunities shockingly efficiently, this is it! Above all, if you want a book that changes your life from mediocrity to one full of purpose and liberty, this is it! Look no further, I have read this book, and MJ DeMarco, the infamous author of the Millionaire Fastlane, has kept the promises he has detailed for the book. UNSCRIPTED has not only swapped my mind for a newer, and better one, albeit without the SCRIPT, but also reorientated my actions to be more value-orientated, Productocracy-themed and UNSCRIPTED...one that is not controlled by any nefarious party or guru, for that matter. Go pick this book up. It is not by chance you came here!

The book is pure value. I have read both and they stand independent of each other. But I will refer back to each. The fact that I don't really like writing reviews and I am doing it says a lot. Understanding how to make your money work for you isn't taught in school. Building a business

isn't. Taxes isn't. But it is deemed "education". BSMJ gives way more than he asks for. Thanks for all you do brother. Please read this book if you are new to entrepreneurship or are looking for reassurance on your entrepreneurial journey.

Incredible book! Like a swift kick of truth, directly to the face! The author does an excellent job taking the reader through his explanation of how society wants us to live, work, and earn money, then lays out a plan on how to live, work, and earn money outside of society's script. In other words, regaining your freedom and not being at the mercy of employer's, Wall Street, or market trends. Why do we live this way? Selling our limited time, to jobs we hate, hoping one day it will pay off? Since I'm self-employed already, I assumed I knew it all. Wrong, so wrong. This book opened my eyes to everything I had been missing. And wow, I was missing A LOT. Not for the faint of heart for sure. If you feel like you haven't been applying yourself, or living the way you want to live, you'll probably feel bad after reading this. The truth hurts! This will be required reading for my kids when they are a bit older. Life changing book if you put what it says into practice.

What a fantastic read. This book holds its own from MJ DeMarco's first hit *The Millionaire Fastlane*. It is an in-your-face direct look at how our lives are scripted from expected and unexpected places. You realize your only true boss is TIME. Time is your master and you can use entrepreneurship to buy back time, so that you can unfetter yourself from the scripted existence. Every action or career choice is connected to a mathematical formula of probability. Where is your formula taking you? To debt and serfdom, or to life, liberty and the pursuit of entrepreneurship? DeMarco shows you how to unscript yourself from modern slavery through entrepreneurship. These principles aren't sexy, but DeMarco has no ulterior motive other than to show you the process with its warts and all. Freedom still takes massive action and massive value delivery in the short-term, but what else is there worth working and building for? Freedom is the ability to spend your time as you see fit - DeMarco shows you how to make unscripted freedom your reality.

I read MJ DeMarco's "*The Millionaire Fastlane*" and absolutely loved it. Like, listened to it multiple times on Audible, read the physical book, etc. But I'd read some marginal reviews and I was hesitant to get "*Unscripted*." That was a DUMB decision. "*Unscripted*" is awesome, amazing, a serious (but entertaining) look at life, business and everything. Even if you've read "*The Millionaire Fastlane*," I urge you to read "*Unscripted*." I've bought it on Audible, bought the Kindle version,

bought the physical version for my son. I'm passionate about getting this message into the hands of those I care about. If you want to live a better life and want to grow as a human being, read "Unscripted." If you're satisfied with the status quo and don't care about growing, maybe don't bother with "Unscripted."

More practical advice than The Fastlane Millionaire for starting up your own business and taking it to growth to eventually liquidate. Better writing and fewer grammar errors. Overall, a more developed book, but not too redundant to Fastlane. I recommend reading both, but for the less committed, Unscripted was a bit long. Fastlane might be a better, quicker kick in the pants. Both are excellent.

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